

Press Release No. 3 EN

## **THE FUTURE FACE OF EUROPEAN MEDIA**

### **EUROPEAN YOUTH MEDIA DAYS 2008 TO BE OPENED ON WEDNESDAY**

*New media, open minds, and challenging ideas. From October 15<sup>th</sup> to 17<sup>th</sup>, 2008, the first European generation of journalists meets at the European Parliament in Brussels for the second European Youth Media Days. Anyone can be part of the event by following all media productions, live-blogging, video and audio streams and image series live on [www.youthmediadays.eu](http://www.youthmediadays.eu).*

Brussels, October 13<sup>th</sup> 2008 – At the European Youth Media Days (EYMD), 200 young journalists from all 27 EU member states discover the world of European politics. They are provided insights into EU institutions and have the chance to share their personal ideas about European media. The three-day programme includes various media productions and high-rank political debates. On Wednesday afternoon, after the opening of the event by European Parliament Vice-President Alejo Vidal-Quadras, the chairmen of the political groups in the European Parliament meet in a panel to discuss current EU policies – on top of the agenda the worldwide financial crisis –, and their vision of Europe's future.

During the EYMD, the European Parliament Prize for Journalism will be awarded by EP President Hans-Gert Pöttering. The prize is given in four categories (TV, radio, internet, written press) for outstanding contributions clarifying major issues at European level or promoting a better understanding of EU policies. After the ceremony, politicians and journalists further discuss the role of the media in the future European integration process.

On Friday night, the EYMD participants present the media products they created during the event in 16 workshops – TV, radio, print and online. The closing event of the Media Days is open for everyone interested in young European journalism. Afterwards, participants and guests can enjoy the Media Night – a great opportunity for networking and intercultural dialogue at its best.

*All EYMD press information is available online at [www.youthmediadays.eu](http://www.youthmediadays.eu).*

**Your contact person for last minute accreditations and any request during the event is Sebastian Erb, e-mail [sebastian.erb@youthmediadays.eu](mailto:sebastian.erb@youthmediadays.eu), mobile: +32 487 222 786.**



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## EYMD PRESS CONTACTS

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## EYMD PROGRAMME HIGHLIGHTS

*The whole programme can be found online at [www.youthmediadays.eu](http://www.youthmediadays.eu).*

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*Wednesday, October 15<sup>th</sup> 2008*

- 17.00            **Opening of the European Youth Media Days**  
by European Parliament Vice-President Alejo Vidal-Quadras  
European Parliament, Hemicycle
- 17.30            The European Dream? A Wake-up Call  
**Panel discussion with the chairmen** of the political groups  
in the European Parliament  
European Parliament, Hemicycle

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*Friday, October 17<sup>th</sup> 2008*

- 10.00            **European Parliament Prize for Journalism**  
Award ceremony with EP president Hans-Gert Pöttering and panel discussion  
European Parliament, Hemicycle
- 19.45            New Media. Open Minds.  
**Closing event of the EYMD 2008**  
Claridge, Chaussée de Louvain 30, Brussels

Followed by the

***Brussels Media Night***

*From Europe to Brussels, from Day to Night  
with 600 young European media makers,  
jointly organised with [cafebabel.com](http://cafebabel.com)*